

## Executive Committee Report (2008)

### Industry Development – Public Awareness of WiFi Security

With sponsorship from OFTA of HKSAR Government, WTIA has established a website, [www.SafeWiFi.HK](http://www.SafeWiFi.HK) to promote the public awareness of WiFi Security. Public can learn more General Wi-Fi Knowledge and Wi-Fi Security through FAQ and understand how to complete security setting through Video Tutorial to Achieve Wi-Fi Safety. After performing WiFi security survey in Q4 2008, we will announce the results through media meeting and public seminar in Q1 2009. This project is still underway.

Oct – Dec 2008	War-Driving in HK Island, Kowloon, New Territories and Victoria Harbour
N/A	Official website ( <a href="http://www.SafeWiFi.HK">www.SafeWiFi.HK</a> )
N/A	Video Tutorial to Achieve Wi-Fi Safety on <a href="http://www.safewifi.hk">www.safewifi.hk</a>
N/A	FAQ on General Wi-Fi Knowledge and Wi-Fi Security on <a href="http://www.safewifi.hk">www.safewifi.hk</a>

### Industry Development – Hong Kong Mobile Film Festival

With sponsorship from CEDB of HKSAR Government, WTIA and HKPC have completed the “The 1<sup>st</sup> Hong Kong Mobile Film Festival” with the successful hosting of Award Presentation Ceremony in international trade fair, FILMART on Mar 2008. The HKSAR Government has been continuously supporting this initiative by sponsoring “The 2<sup>nd</sup> Hong Kong Mobile Film Festival”, which was launched on Oct 2008.

The objectives are to encourage production of more quality mobile video contents and to increase the awareness of viewing mobile video through mobile phones before launching of Mobile TV services in Hong Kong.

#### The 2<sup>nd</sup> Hong Kong Mobile Film Festival

Nov 2008	Hong Kong Mobile Film Festival – Australian Promotion
Nov 2008	Mobile Film Community Tour – Harbour City, Tsimshatsui
Oct 2008 – Jan 2009	Hong Kong Mobile Film Production Contest – Invitation for Entries
Oct 2008	Mobile Film Community Tour – HKIVE (Tsing Yi)
Oct 2008	Mobile Film Community Tour – HK PolyU
Oct 2008	Mobile Film Production Workshop
Oct 2008	The 2nd Hong Kong Mobile Film Festival Launching Ceremony
Oct 2008	International Mobile Film Tour / International Mobile Film Online Tour

### The 1<sup>st</sup> Hong Kong Mobile Film Festival

Mar 2008	Hong Kong Mobile Film Production Contest – Award Presentation Ceremony
Mar 2008	Hong Kong Mobile Film Festival – FILMART Showcase
Jan – Feb 2008	Hong Kong Mobile Film Production Contest – Assessment and Judging
Jan – Feb 2008	Hong Kong Mobile Film Production Contest – Public Voting

### **Industry Development – Awards**

WTIA organized several awards in 2008 in order to promote and encourage the development of mobile and wireless applications in the areas including enterprise solution, mobile infotainment, digital marketing campaign, mobile video, etc.

Hong Kong ICT Awards 2008: Best Ubiquitous Networking Awards
The 1 <sup>st</sup> Hong Kong Mobile Film Production Contest
The 2 <sup>nd</sup> Hong Kong Mobile Film Production Contest
TD-SCDMA Project – Application Development Contest
Ubiquitous Networking Project – Application Development Contest

### **Industry Development – TD-SCDMA**

With sponsorship from OGCIO of HKSAR Government, Cyberport, Datang Mobile (大唐移動) and the 4 local 3G network operators, WTIA has been running the “TD-SCDMA” Project since mid-2006. The objective is to help Hong Kong ride on our pioneer advantage to accelerate the development of 3G applications and contents on the TD-SCDMA technology platform from Mainland China. The TD-SCDMA Service Development Centre was established at Hong Kong Wireless Development Centre (HKWDC) at Cyberport on Nov 2006. This project is still underway.

### **Industry Development – A Platform for Real-time Traffic Information and Dynamic Vehicle Navigation**

With sponsorship from OGCIO of HKSAR Government, WTIA has conducted a study on the feasibility of developing a platform to facilitate Real-time Traffic Information (RTI) flow and service integration, and to encourage the adoption of RTI applications such as dynamic vehicle navigation among the general public.

### Industry Development – Ubiquitous City

With sponsorship from OGCIO of HKSAR Government, WTIA has been running the “Ubiquitous City” Project since Dec 2007. To ride on the launch of GovWiFi, the objectives are to encourage local companies to develop more innovative Wi-Fi applications and to promote the Wi-Fi applications to the public. This project is still underway.

Nov2008	Research on Landscape of WiFi Services and Application in Hong Kong
Oct 2008	Asia Forum 2008

### Industry Development – Conference & Exhibition

In view of accelerating industry development, WTIA organized different types of conference and exhibition in the past year. The aims are to update the industry the latest market and technology trend, to facilitate knowledge exchange between Hong Kong and overseas, to reinforce communication between government and commercial sectors, to promote the latest local applications and technologies to all over the world, etc.

Dec 2008	Inno Design Tech Expo Seminar “Application of Wireless Technology and Mobility Solutions for SMEs
Nov 2008	"Review of Control of Obscene and Indecent Articles Ordinance" Forum
Sep 2008	NFC Seminar “NFC Payment Solution and Value-Added Service”
Jun 2008	IT Matters 2008 Forum - “ICT Strategically Matters for Hong Kong – The Way Forward”
Jun 2008	Industry Networking "WiMAX"
May 2008	Government ICT Procurement Policy Forum
Apr 2008	SCM & NFC Conference 2008
Apr 2008	Wireless Lifestyle 2008: Conference & Exhibition
Feb 2008	Live! WiFi Attack and Defense
Feb 2008	Joint ICT Spring Dinner

### International Affairs

In order to explore more business opportunities from outside Hong Kong for local industry, WTIA enthusiastically established collaboration with consulates and counterpart organizations overseas and will target to reinforce these relationships in the coming year.

Nov 2008	Hong Kong ICT Partnership Mission to Australia
Nov 2008	Mission to South Korea
Jun 2008	Mission to Malaysia & Singapore

## Industry Survey

In order to update the ICT industries with latest technology and application trend, WTIA has conducted the following surveys.

Oct – Dec 2008	War-Driving (WiFi Security Survey) in HK Island, Kowloon, New Territories and Victoria Harbour
Nov 2009	Research on Landscape of WiFi Services and Applications in Hong Kong

## Community Service

In view of social responsibility, WTIA has coordinated with different parties to organize activities to help raise moneys for charity acts.

Jun 2008	SMS Donation Campaign for Sichuen Earthquake Victims
Feb 2008	"WTIA Team" Completed "New Territories Community Chest Walk"

## Audited Financial Report (Apr 2007 - Mar 2008)

### Report Summary

- The financial report was audited by Prime Virtue CPA & Co. (previously named as Messrs. Y. Y. So & Company)
- According to the auditor's opinion, the accounts gave a true and fair view of the state of the association's affairs as at 31 Mar 2008 and of its surplus for the year then ended and have been properly prepared in accordance with the Companies Ordinance

### Balance Sheet Summary

	<b>31 Mar 08</b> <b>(HK\$)</b>	<b>31 Mar 07</b> <b>(HK\$)</b>	<b>31 Mar 06</b> <b>(HK\$)</b>
<b>Current Assets</b>	4,949,903	7,679,923	12,120,939
<b>Current Liabilities</b>	4,279,761	7,000,695	11,872,405
<b>Reserves</b>	670,142	685,228	248,534

### Income and Expenditure Account Summary

	<b>1 Apr 07 - 31 Mar 08</b> <b>(HK\$)</b>	<b>1 Apr 06 - 31 Mar 07</b> <b>(HK\$)</b>	<b>1 Apr 05 - 31 Mar 06</b> <b>(HK\$)</b>
<b>Income</b>	3,476,850	2,257,219	1,587,889
<b>Expenditure</b>	3,491,935	1,820,525	1,498,937
<b>Net Income</b>	-15,085	436,694	88,952