

WTIA Technology Forum (3D Gaming & Digital Right Management Solution)

Organizer



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3D Gaming and DRM Solution

"Mobile Game" has become one of major mobile data applications that can draw revenues for both mobile network operators and developers. After color-enabled, what would be the next evolution of mobile gaming? "3D Gaming" should undoubtedly be the right answer!

"3D Gaming" on mobile devices becomes more exciting with the launch of a new Java API called Mobile 3D Graphics (JSR 184), which can provide a scalable, small-footprint, interactive 3D API for use on mobile devices. For example, Motorola's new E680 handset features Swerve technology, developed by Superscape, to deliver an amazing gaming experience with console quality, over-the-air 3D Java entertainment on the mobile devices.



Motorola E680

On the other hand, with fascinating mobile contents, Digital Right Management (DRM) should be one of the major concerned areas by content providers to make their self-developed or branded contents available with intellectual property value protected on wireless networks.

Regarding DRM Solution, "Super Distribution" should be particularly interesting to a lot of network operators, game developers & content providers. Besides protected from piracy issues, it can also extend and expand revenue-driven content service business to cover high quality but large-sized games and contents.

In the "WTIA Technology Forum", speakers from Motorola, Superscape and 4thpass will share with us the latest trend of 3D Gaming, DRM Solutions and the latest mobile devices which supported those capabilities.

Forum Details

Date: 24 June 2002 (Thu)
 Time: 2:30 pm – 4:30 pm (Registration from 2:00 pm)
 Venue: Atrium, LG1, HKPC Building, 78 Tat Chee Avenue, Kowloon Tong
 Fee: Free-of-charge
 Eligibility: First-register-first-served (Limited Seats)
 Language: English

Example of 3D Gaming



Lucky Draw

Motorola E398 x 1



Motorola E398

Exhibition

Demonstration of 3D Gaming and DRM Solution on Motorola mobile phone

Forum Program

2:00pm– 2:30pm	Registration + Exhibition
2:30pm– 3:00pm	Keynote Speech: Motorola's Position on 3D Gaming and DRM Solution <i>(Speaker to be confirmed), Motorola Asia Pacific Limited</i> - Impact of Mobile 3D Graphics API to the Gaming Industry - Impact of DRM to the Media Industry - Handsets that support Mobile 3D Graphics API and DRM - Motorola's Developer Program - Motocoder
3:00pm– 3:30pm	What is Mobile 3D Graphics (JSR 184)? <i>Mr. Cliff Holloway, Vice President, Asia Pacific Operations, Superscape Group Inc. (www.superscape.com)</i> - Introduction to Mobile 3D Graphics - Superscape 3D Engine - Superscape Development Tool - 3D Games Demonstration
3:30pm– 3:45pm	Tea Break & Exhibition
3:45pm– 4:15pm	Protect your Contents with DRM <i>Mr. Chandrapati Raghu, Director of Business Development, 4thpass Inc. (www.4thpass.com)</i> - Introduction to OMA DRM – 3 Options (Forward Lock, Combined Delivery, and Separate Delivery) - DRM Toolkit and Server Solution
4:15pm– 4:30pm	Lucky Draw & Exhibition

Media: English



Registration Form

Please complete the form and fax back to 2788-6091

Company Name: _____		
Company Add.: _____		
Company Tel.: _____	Fax: _____	No. of person enrolled: _____
Name Person (1): _____	Tel/Mobile: _____	Email: _____
Name Person (2): _____	Tel/Mobile: _____	Email: _____
Name Person (3): _____	Tel/Mobile: _____	Email: _____

Enquires

2788-6088 (Ms Tang) or 2788-6082 (Ms Cheung)