

## Executive Committee Report (2007)

### Industry Development – Conference & Exhibition

In view of accelerating industry development, WTIA organized different types of conference and exhibition in the past year. The aims are to update the industry the latest market and technology trend, to facilitate knowledge exchange between Hong Kong and overseas, to reinforce communication between government and commercial sectors, to promote the latest local applications and technologies to all over the world, etc.

Sep 2007	UMB Seminar
Jul 2007	MobileMonday: Mobile Advertising
Jun – Jul 2007	Hong Kong Telecom and Wireless Technology Industry - Golden 10 Years (香港電訊及無線科技 - 黃金十年): 10 Top News / Technologies
Apr 2007	Mobile Business 2007: Conference & Exhibition
Apr 2007	Mobile Marketing Conference
Apr 2007	Seminar on the Application of IT in the Healthcare Industry
Mar 2007	IT Matters 2007 Forum “ICT and Hong Kong Industries – The Next Decade”

### Industry Development – TD-SCDMA

With sponsorship from OGCIO of HKSAR Government, Cyberport, Datang Mobile (大唐移動) and the 4 local 3G network operators, WTIA has been running the “TD-SCDMA” Project since mid-2006. The objective is to help Hong Kong ride on our pioneer advantage to accelerate the development of 3G applications and contents on the TD-SCDMA technology platform from Mainland China. The TD-SCDMA Service Development Centre was established at Hong Kong Wireless Development Centre (HKWDC) in Cyberport on Nov 2006. This project is still underway.

Jun 2007	TD-SCDMA Application Development Platform – Arena (Business Forum / Training)
Mar 2007	TD-SCDMA Application and Service Development Contest

### Industry Development – Ubiquitous City

With sponsorship from OGCIO of HKSAR Government, WTIA has been running the “Ubiquitous City” Project since Dec 2007. To ride on the launch of GovWiFi, the objectives are to encourage local companies to develop more innovative Wi-Fi applications and to promote the Wi-Fi applications to the public. This project is still underway.

Dec 2007	Wi-Fi Application and Services Development Contest
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### Industry Development – NFC

With sponsorship from OGCIO of HKSAR Government, WTIA and RTIA have been running the “NFC” Project since Apr 2007. The objectives are to facilitate the NFC development in Hong Kong and to promote the awareness of NFC to different industries in Hong Kong. This project is still underway.

Dec 2007	NFC Seminar for Logistics, Manufacturing and Retail Industries
Nov 2007	NFC Seminar @ Optional Fair
Apr 2007	NFC Conference 2007
Apr 2007	NFC Pavilion “NFC Experience” (The 1st NFC Pilot in Hong Kong)

### Industry Development – The 1<sup>st</sup> Hong Kong Mobile Film Festival

With sponsorship from CEDB of HKSAR Government, WTIA and HKPC have been running the “The 1<sup>st</sup> Hong Kong Mobile Film Festival” since Sep 2007. The objectives are to encourage production of more quality mobile video contents and to increase the awareness of viewing mobile video through mobile phones before launching of Mobile TV services in Hong Kong. The project has ended with Awards Presentation Ceremony on Mar 2008.

Oct 2007	Hong Kong Mobile Film Production Workshop 2007
Oct 2007	The 1 <sup>st</sup> Hong Kong Mobile Film Production Contest
Oct 2007	The 1 <sup>st</sup> Hong Kong Mobile Film Festival – Launching Ceremony

### Industry Development – Awards

WTIA organized several awards in 2007 in order to promote and encourage the development of mobile and wireless applications in the areas including enterprise solution, mobile infotainment, digital marketing campaign, mobile video, etc.

Hong Kong ICT Awards 2007: Best Ubiquitous Networking Awards
The 1 <sup>st</sup> Hong Kong Mobile Film Production Contest
TD-SCDMA Project – Application Development Contest
Ubiquitous Networking Project – Application Development Contest

### International Affairs

In order to explore more business opportunities from outside Hong Kong for local industry, WTIA enthusiastically established collaboration with consulates and counterpart organizations overseas and will target to reinforce these relationships in the coming year.

Dec 2007	Mission Tour to Taiwan
Nov 2007	China / Guangdong Mobile Business Delegation

Nov 2007	UK ICT Business Matching @ Macau
Nov 2007	Wireless Technology Mission to Macau
Oct 2007	Beijing Mission Tour and PT/Expo Comm China 2007
Sep 2007	VietnamComm07 and Vietnam Mission Tour (Sept 19 – 22, 2007 Hanoi)

### Industry Survey

In order to update the ICT industries with latest technology and application trend, WTIA has conducted the following surveys.

Dec 2007	The 1 <sup>st</sup> Wi-Fi War-Driving in Macau
Jun 2007	Consultancy Study on Emerging Wireless Technologies in Hong Kong and International Markets

## Audited Financial Report (Apr 2006 - Mar 2007)

### Report Summary

- The financial report was audited by Messrs. Y. Y. So & Company
- According to the auditor's opinion, the accounts gave a true and fair view of the state of the association's affairs as at 31 Mar 2007 and of its surplus for the year then ended and have been properly prepared in accordance with the Companies Ordinance

### Balance Sheet Summary

	31 Mar 07 (HK\$)	31 Mar 06 (HK\$)	31 Mar 05 (HK\$)
<b>Current Assets</b>	7,679,923	12,120,939	2,603,132
<b>Current Liabilities</b>	7,000,695	11,872,405	2,444,822
<b>Reserves</b>	685,228	248,534	159,582

### Income and Expenditure Account Summary

	1 Apr 06 - 31 Mar 07 (HK\$)	1 Apr 05 - 31 Mar 06 (HK\$)	1 Apr 05 - 31 Mar 06 (HK\$)
<b>Income</b>	2,257,219	1,587,889	767,124
<b>Expenditure</b>	1,820,525	1,498,937	634,125
<b>Net Income</b>	436,694	88,952	132,999