

**“Anti-Spam Forum – to regulate or not”**  
**(revised on 2<sup>nd</sup> December, 2003)**

**A. Objective**

To raise awareness of the IT sector, as well as the public, on the impact of spamming and to explore possible strategies for combating the growing spam. problem and its negative impact on internet users in Hong Kong.

**B. Organizers**

Hong Kong Internet Service Providers Association  
Hong Kong Anti-Spam Coalition  
Office of Mr. Sin Chung Kai – Legislative Councillor (IT)

**C. Event Details:**

Date: Jan 13, 2004 (Tuesday)  
Time: 2:00pm-6:00pm  
Venue: Microsoft Training Center  
9/F, Jardine House,  
1, Connaught Place  
Central, HK

**D. Target Audience:**

ISPs, government officials (CITB, OFTA), web-hosting companies, academics, all interested individuals

**D. Capacity: 200**

**E. Fee: Free**

**F. Language: English**

**G. Registration:** Registration is required (Only online registration and email confirmation will be used)

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## H. Proposed Rundown

<b>1:30pm</b>	<b>Registration</b>
<b>2:00pm</b>	<b>Opening remarks</b> <i>Mr. York MOK</i> Chairman, HKISPA
<b>2:10pm</b>	<b>Present souvenirs to speakers</b> <i>Mr. York MOK</i> Chairman, HKISPA
<b>2:15pm</b>	<b>Findings in Studies on Spamming in Hong Kong</b> (representative of HKISPA)
<b>2:30pm</b>	<b>Findings in “Survey on Unsolicited Electronic Messages”</b> <i>Mr. Sin Chung Kai</i> Legislative Councillor (IT)
<b>2:45pm</b>	<b>Is Legislation an Effective Measure to Fight Against Spamming?</b> <i>Mr. KS Wong,</i> Assistant Director (Support), Office of the Telecommunications Authority
<b>3:15pm</b>	<b>Technical Solution on Spamming</b> <i>Mr. FUNG Kin Ming</i> Computer Officer, Datacomm & Networking Section Information Technology Services Center Chinese University of Hong Kong
<b>3:45pm</b>	<b>Coffee Break</b>
<b>4:00pm</b>	<b>Panel Discussion: Impact of Spamming on Business Activities and Counter Measures</b> Representative from Microsoft Representative from ADMA Representative from Computer Associate <i>Mr. Lento Yip</i> (Vice President, HKISPA)
<b>5:00pm</b>	<b>Open Floor Discussion</b> (40 minutes)
<b>5:40 pm</b>	<b>Closing Remarks</b> <i>Mr. Sin Chung Kai</i> Legislative Councillor (IT)

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